



CMC - GLOBAL

Collaborative Approach Meetings Update

Euro Hub 2016 - Bonn



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To Contact/Remind	16
Finalized	29
Scheduled	3
total	48

- **Cooperation between IMCs (*lessons learned and success stories*)**
- **Information about the Market/s**
- **Information about our industry**
- **Building the brand of the CMC**
- **Cooperation with international organizations**
- **Advocacy efforts at both national and international levels**
- **Need to promote and benefit from the different products/services CMC-Global offers**
- **Many of the services are applicable in many of the countries**
- **Communication of CMC-Global updates to members of IMCs**
- **Linking CMCs worldwide – social media as a starter**
- **Presence of CMC-Global officials at national events**

- Importance of having a standard that we are proud of (the ISO 20700)
- Implementation of the ISO 20700 through the IMCs
- Work of both the Strategic Funding Taskforce and the Income Generating Committee of CMC-Global are crucial
- New governance and importance of attending and participating in the different events of CMC-Global
- Constantinus Award is a true International award under the CMC-Global
- Business opportunities