



THE INTERNATIONAL COUNCIL OF MANAGEMENT CONSULTING INSTITUTES

ROBERT BODENSTEIN
AUSTRIA
Chair ISO TC 280 (ISO 20700)

Consultancy Excellence Standards



Code of Conduct/Ethics,

Accredited MC Courses
ISO 9001

Accredited Consulting Practices

EN 16114 „Management Consultancy Services“

Certified Management Consultant
National Certifications

What the standard is about



ISO 20700 Management Consultancy Services

Foreword

0. Introduction

1. Scope

2. Normative references

3. Terms and definitions

4. General (Regulatory framework, Communication, Ethics, CSR, Capability, Quality, Guarantees, Health and Safety)

5. Offering

6. Execution

7. Closure

Benefits



This standard will...

for Institutions

assist the market/economy to **increase capacity and capability** through proper procurement and use of management consultancy services.

for the MCSPs

improve **visibility** of the **use and benefits** of management consultancy services - transparency, quality, innovation and trust.

for Buyers

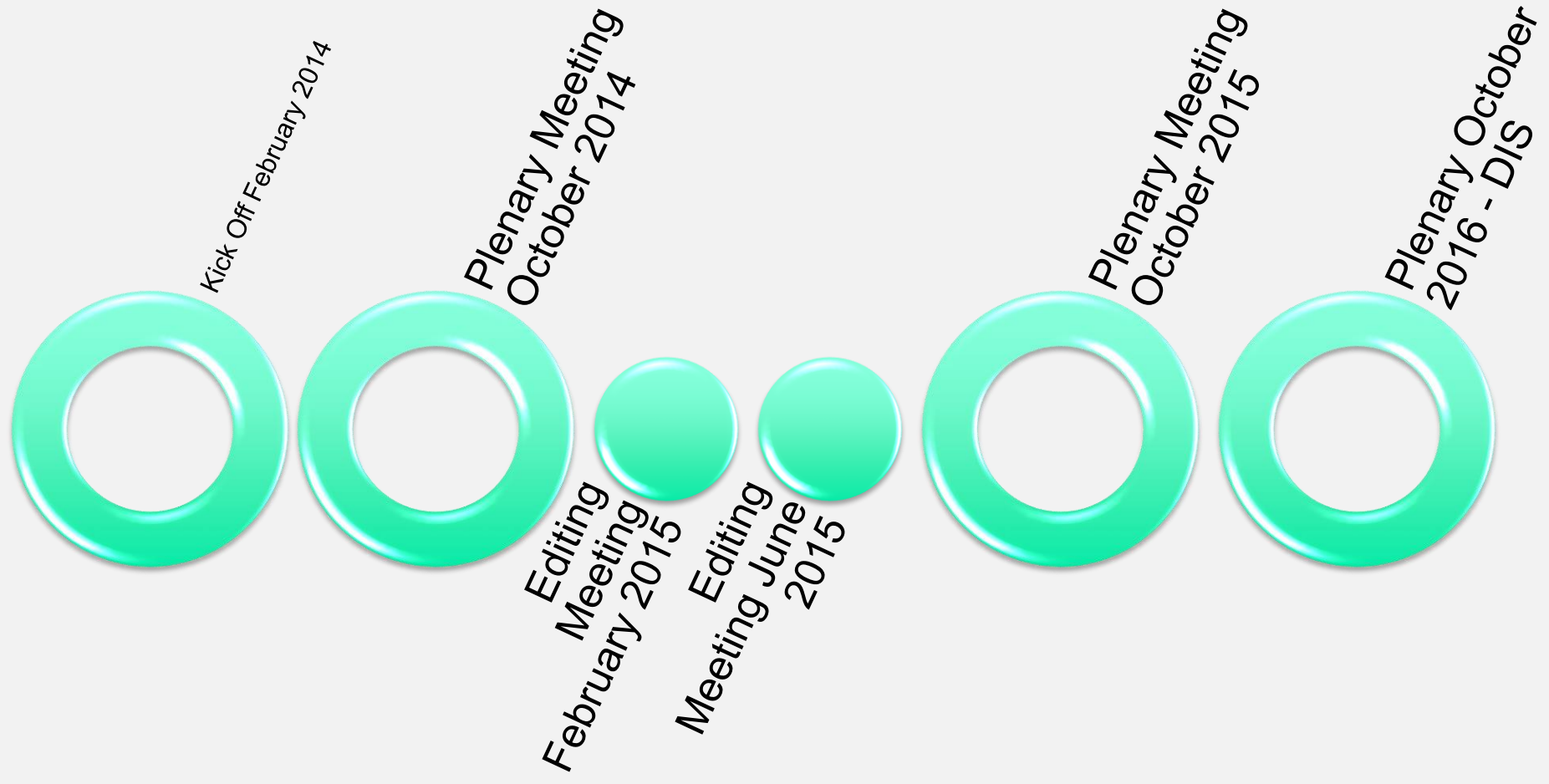
increase **value added** and **reduce the risk** of management consulting services for organisations using MCSP - reliable, effective, quality and innovative management consultancy services with more predictable outcomes

ISO Committee



- Initiated and funded by ICMCI
- Established February 2014
- 40+ Member States and Organizations
- Rated as “High seller” by ISO

Timeline



Practical Use



- We offer management consultancy services being guided by the ISO Standard 20700.
- XYZ [name of Consultancy] provides consultancy services in accordance with ISO 20700.

Avoid: „fulfill the requirements“

ICMCI Business



- Finalize the standard
- Marketing of the standard to the market
- Marketing of the standard to the members
- Work out the benefit for IMC's and ICMCI
- Adopt existing standards and products

ICMCI Approved Quality



Accredited MC Courses
ISO 9001

Accredited Consulting Practices
**ISO 20700 „Management
Consultancy Services“**

Certified Management Consultant
National Certifications
ISO 17024

Current Status DIS



Country Member Status	Approval	Disapproval	Abstention
Antigua and Barbuda ABBS P-Member	X*		
Australia SA			X
Austria ASI P-Member	X*		
Barbados BNSI P-Member			X*
Canada SCC P-Member		X*	
China SAC P-Member	X*		
Cyprus CYS P-Member			
Dominica DBOS P-Member	X*		
Egypt	X*		
France	X*		
Germany			X*
Greece			X*
Italy	X*		
Jordan JSMO P-Member	X*		
Malaysia DSM P-Member	X*		
Netherlands NEN P-Member			X*
Russian Federation GOST R P-Member	X*		
Saint Lucia SLBS P-Member	X*		
Serbia ISS P-Member	X*		
Singapore SPRING SG P-Member	X*		
South Africa SABS P-Member			X*
Sri Lanka SLSI P-Member			
United Kingdom BSI P-Member	X*		

Approval: 14
 Disapproval: 1
 Abstention: 6